



## CASE STUDY

Charley King  
Director of Schools – Brookes Moscow

### AT A GLANCE

#### CHALLENGES

- Tracking of key strategic aims
- Aligning all aspects of professional development
- Finding a platform that manages everything

#### BENEFITS

- User friendly platform
- Joins up all areas of professional development
- Friendly and supportive customer care team



"...SchooliP has made an immediate impression on the Senior Leadership of the school..."

#### CHARLEY KING

Director of Schools  
Brookes Moscow, Russia



### OVERVIEW

Brookes Moscow is the International Baccalaureate (IB) World School in Moscow authorized across the Primary Years Programme (PYP), Middle Years Programme (MYP) and Diploma Programme (DP) and the Member of Council of International Schools (CIS). The 800-pupil capacity state-of-the-art campus welcomes local and international students from age 2 to 18. IB World Schools share a common philosophy and commitment to high-quality, challenging, international education – that we believe is important for our students.



### IMPACT

Charley stated "SchooliP has made an immediate impression on the Senior Leadership of the school; instantly providing a user friendly platform, allowing for close tracking of the schools key strategic aims, in line with the professional development and appraisal of staff. This unique platform does exactly what it says on the tin – and what's more, the support team are the most friendly and supportive co-workers in launching such a product in school."